

*Dalle vie Antiche ai
Luoghi Moderni*

La bellezza inizia qui e vive con te



Bella Floor

HYBRID FLOORING SERIES



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ROMA
SERIE DI PAVIMENTI IBRIDO 

BELLA FLOOR

La Bellezza Inizia Qui

BEAUTY BEGINS HERE

MANIFESTO

From the workshops of Tuscany

Everything begins with a passion — a passion for beauty. Inspired by Italy's stone streets and its art-steeped history, Bella Floor is more than a floor: we pass nature's purest form through the filter of Italian aesthetics.

The ground you walk on is not merely a surface. It is the stage on which life's most precious moments take place — and we set that stage with elegance, uniting Rome's immortal geometry with the comfort of modern living.

We never hurry. True luxury matures with time.

Bella Floor. Beauty begins here — and lives with you.

01 RENAISSANCE HERITAGE

Rooted in the homeland of European design

02 ARTISAN CRAFTSMANSHIP

The patience and precision of master craftsmen

03 MADE IN ITALY

Italian aesthetics, engineered for modern living

ROMA HERRINGBONE COLLECTION



WARRANTY

30 years residential
10 years commercial

Details engineered with precision

Classic herringbone, rebuilt for modern living. A Diamond wear layer, Black HDF core and integrated EVA underlay give the pattern lasting flatness, quiet footfall and full water resistance.

Roma Herringbone Aqua Acoustic Laminate Features

SPECIFICATIONS

Technical structure

DIMENSIONS

596 x 125 x 11 mm

THICKNESS

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)



15 DB ACOUSTIC
Silence Plus underlay



BLACK HDF
890-900 kg/m³



UNILIN LOCK
Angle-Angle Clip



AQUA-SAFE
4-side wax



1 MM EVA
Acoustic underlay



CLASS 33 / AC5
Heavy use



3D EIR
Synchronized grain



SUPER-MATTE
0° gloss



SLIP RESISTANCE (EN 14041)
DS (μ ≥ 0.30)



E1 / CARB
Low emissions



Made In Italy



BF5010 Oak Mocha

ROMA
HERRINGBONE

Deep mocha brown with a roasted, espresso warmth that anchors the room. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

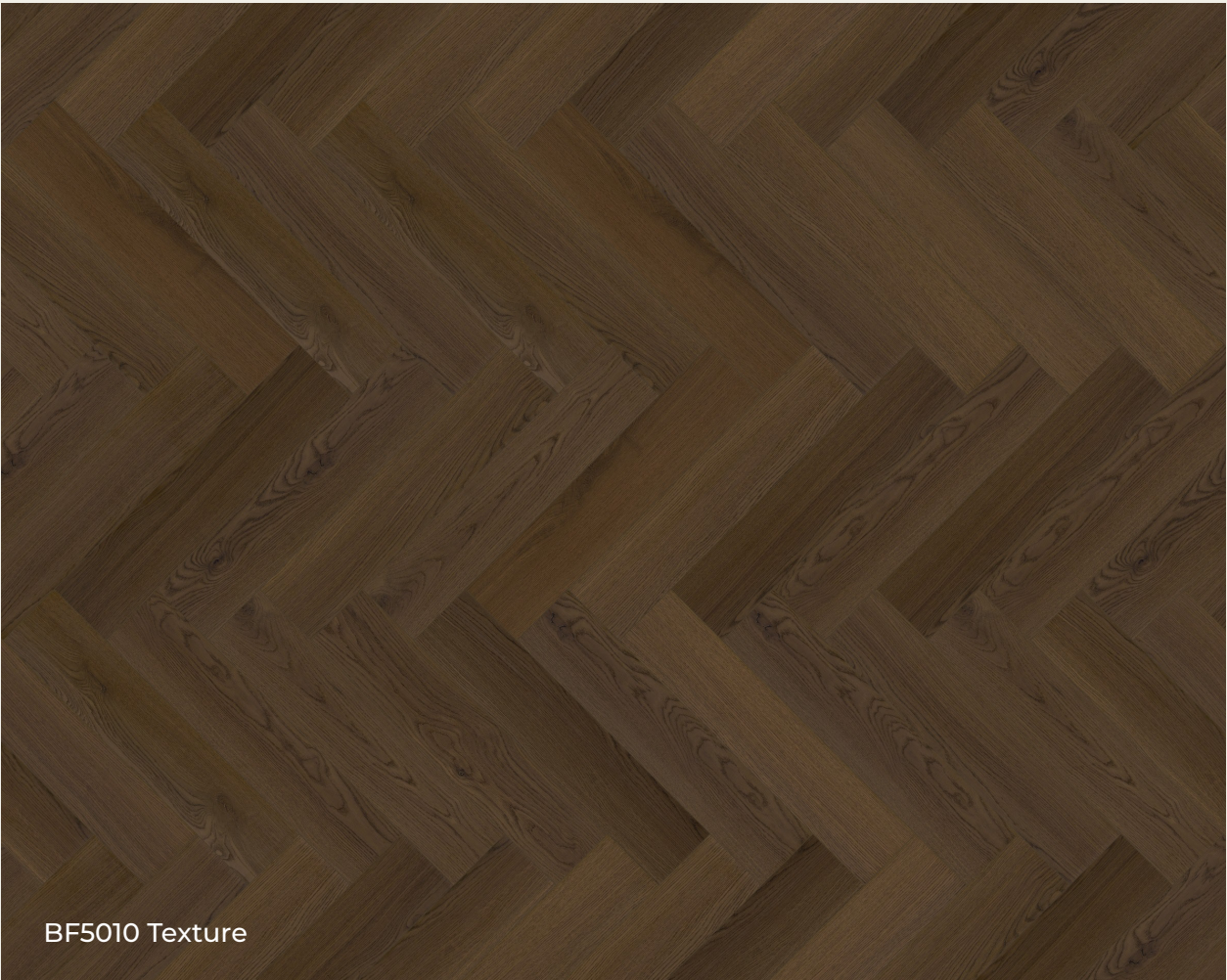
1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Mocha



BF5010 Texture

BF5011 Oak Cafe Creme

ROMA
HERRINGBONE

A soft, creamy blonde oak that fills the interior with quiet light. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.

SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Cafe Creme



BF5011 Texture

BF5012 Oak Cappucino

ROMA
HERRINGBONE

Warm taupe with milky undertones — easy, inviting and endlessly combinable. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.

SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Cappucino



BF5012 Texture

BF5013 Oak Honey

ROMA
HERRINGBONE

Golden honey tones that bring instant warmth and a sunlit glow. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Honey



BF5013 Texture

BF5014 Oak Cortado

ROMA
HERRINGBONE

A balanced mid-brown with smooth, velvety grain — calm and composed.
Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

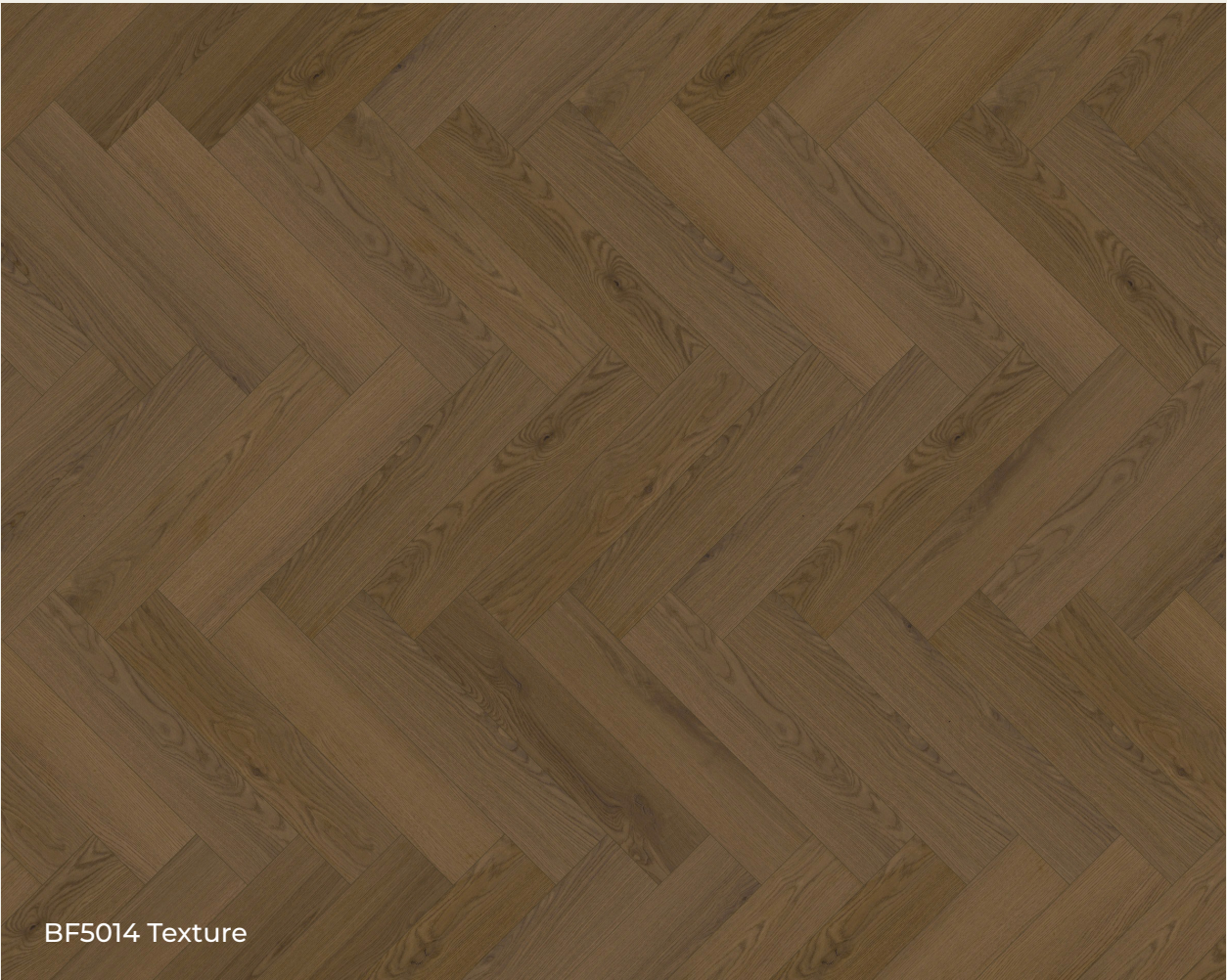
1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Cortado



BF5014 Texture

BF5015 Oak Light Grey

ROMA
HERRINGBONE

Pale, airy grey with a Scandinavian coolness that opens up the space. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

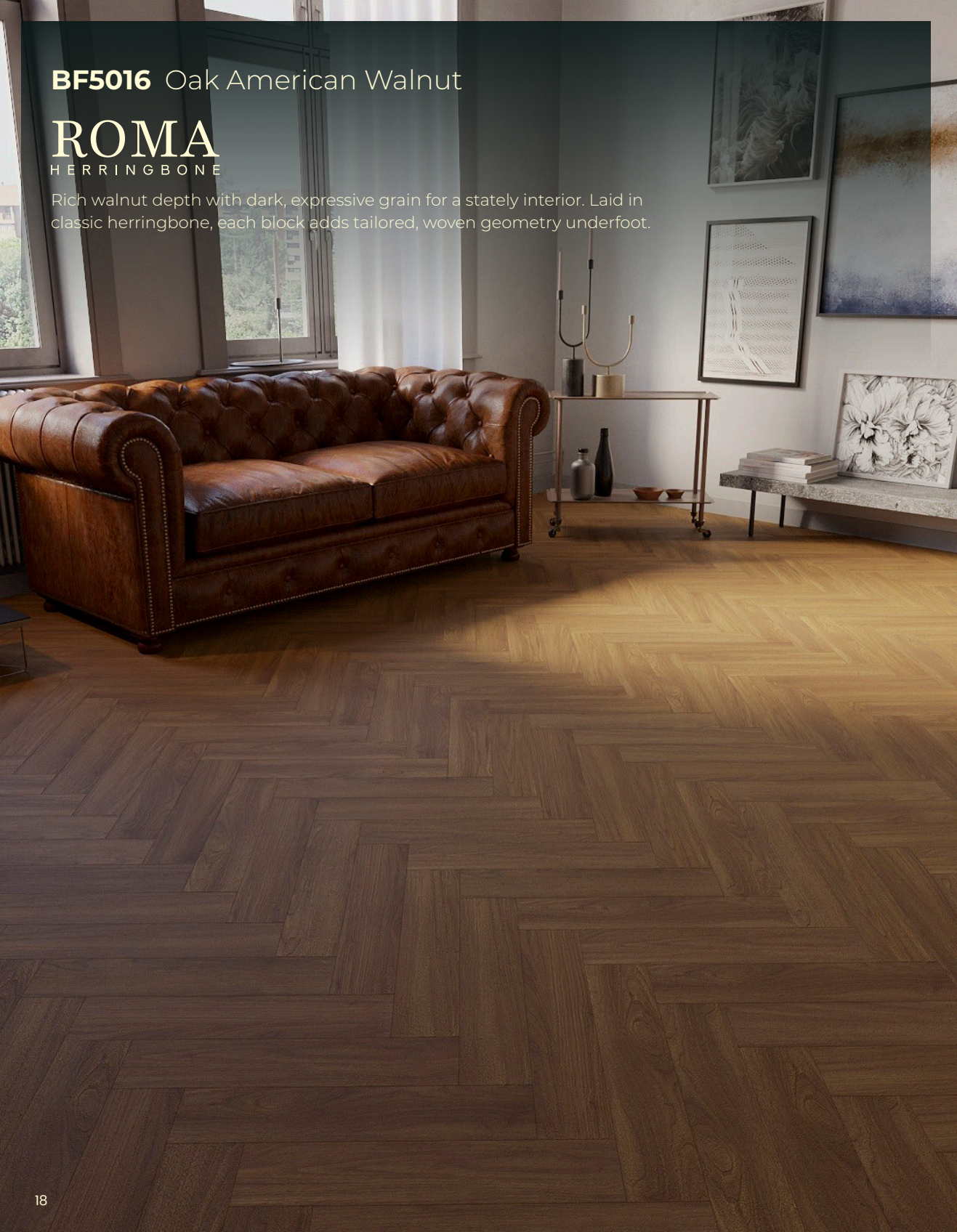
Oak · Light Grey



BF5016 Oak American Walnut

ROMA
HERRINGBONE

Rich walnut depth with dark, expressive grain for a stately interior. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Walnut · American Walnut



BF5016 Texture

BF5017 Oak Grey White

ROMA
HERRINGBONE

Whitewashed and weathered — a driftwood tone for bright, minimal rooms.
Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Grey White



BF5017 Texture

BF5018 Oak Natural

ROMA
HERRINGBONE

Pure natural oak, the timeless reference tone that suits every style. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.



SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

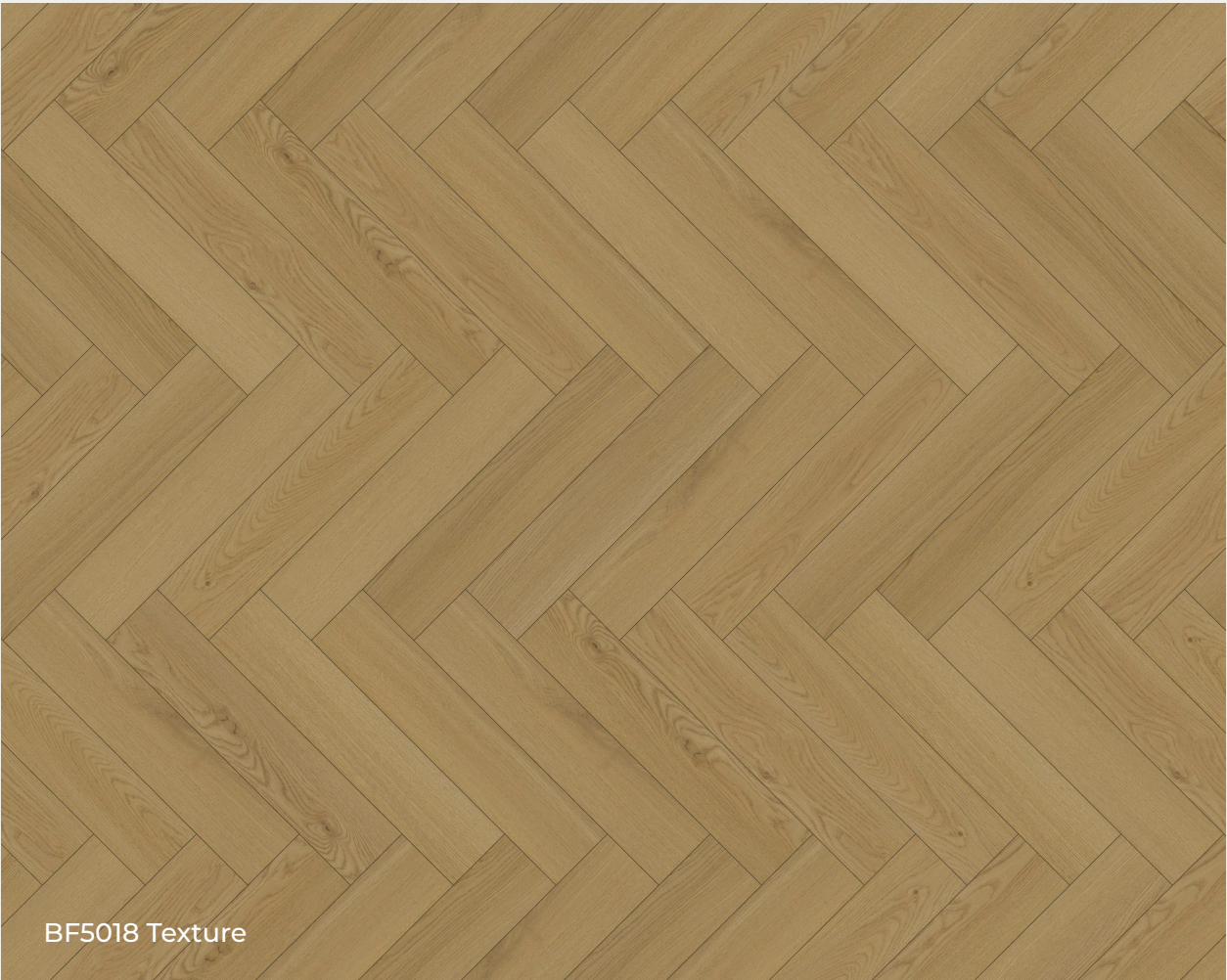
1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Natural



BF5018 Texture

BF5019 Oak Smoked

ROMA
HERRINGBONE

Dark smoked oak with dramatic depth and a refined, moody character. Laid in classic herringbone, each block adds tailored, woven geometry underfoot.

SPECIFICATIONS

DIMENSIONS

596 x 125 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

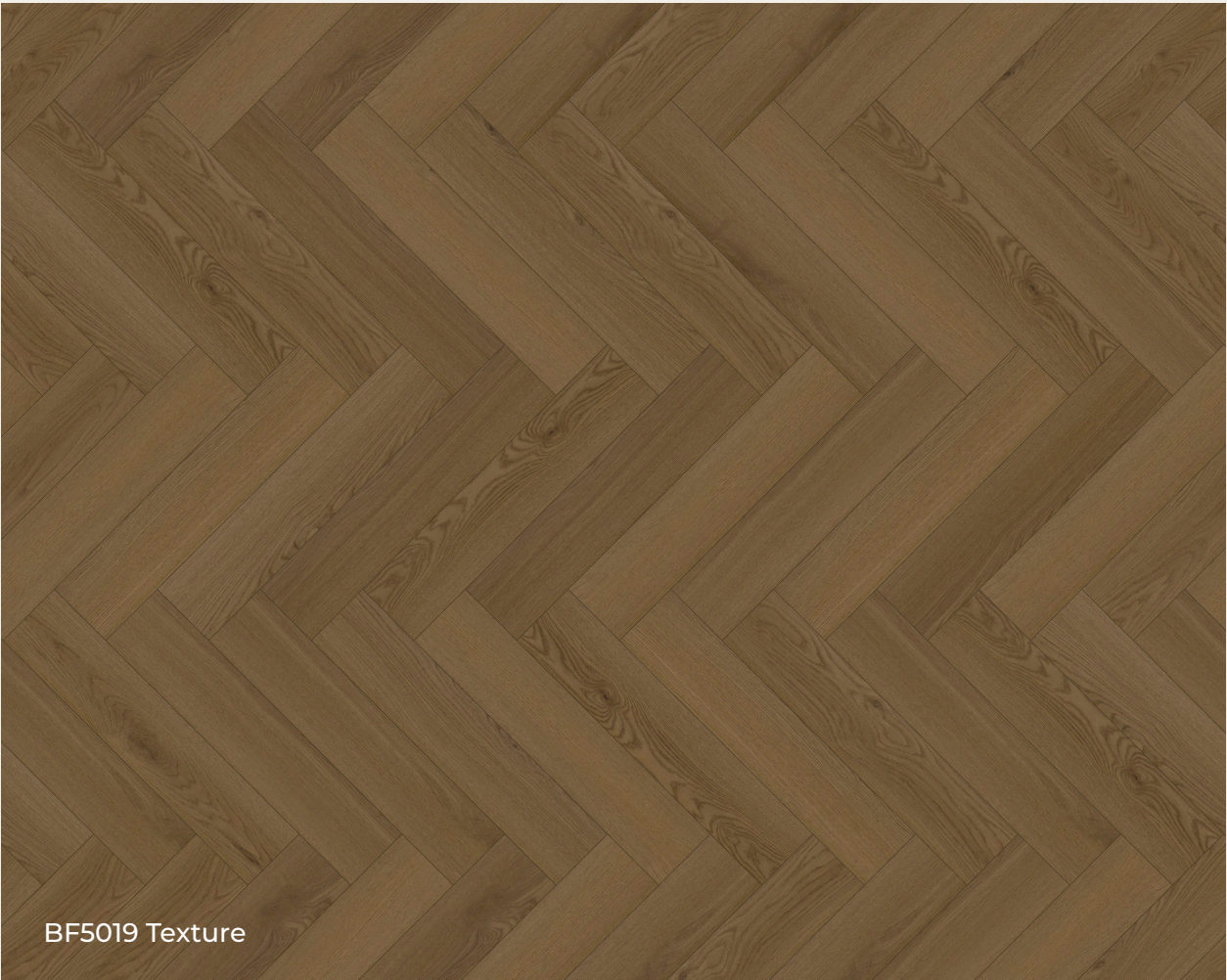
1.49 m² / 20 pcs (10 L + 10 R)

PATTERN

Herringbone

COLOR TONE

Oak · Smoked



BF5019 Texture

ROMA CHEVRON COLLECTION



WARRANTY

30 years residential
10 years commercial

Details engineered with precision

Roma Chevron combines a 45-degree chevron layout with a Diamond-coated wear layer and Black HDF core — a floor of continuous lines, waterproof and built to last.

Roma Chevron Aqua Laminate Features

SPECIFICATIONS

Technical structure

DIMENSIONS

128mm × 556mm / 128mm × 714mm

THICKNESS

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)



BLACK HDF
890-900 kg/m³



UNILIN LOCK
Angle-Angle Clip



AQUA-SAFE
4-side wax



CLASS 33 / AC5
Heavy use



3D EIR
Synchronized grain



SUPER-MATTE
0° gloss



SLIP RESISTANCE (EN 14041)
DS (μ ≥ 0.30)



E1 / CARB
Low emissions



Made In Italy



BFC5010 Oak Mocha

ROMA
CHEVRON

Deep mocha brown with a roasted, espresso warmth that anchors the room. The 45-degree chevron point draws the eye along continuous, dynamic lines.



SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Mocha



BFC5011 Oak Cafe Creme

ROMA
CHEVRON

A soft, creamy blonde oak that fills the interior with quiet light. The 45-degree chevron point draws the eye along continuous, dynamic lines.

SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Cafe Creme



BFC5012 Oak Cappucino

ROMA
C H E V R O N

Warm taupe with milky undertones — easy, inviting and endlessly combinable. The 45-degree chevron point draws the eye along continuous, dynamic lines.

SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Cappucino



BFC5012 Texture

BFC5013 Oak Honey

ROMA
CHEVRON

Golden honey tones that bring instant warmth and a sunlit glow. The 45-degree chevron point draws the eye along continuous, dynamic lines.



SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Honey



BFC5013 Texture

BFC5014 Oak Cortado

ROMA
CHEVRON

A balanced mid-brown with smooth, velvety grain — calm and composed. The 45-degree chevron point draws the eye along continuous, dynamic lines.



SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

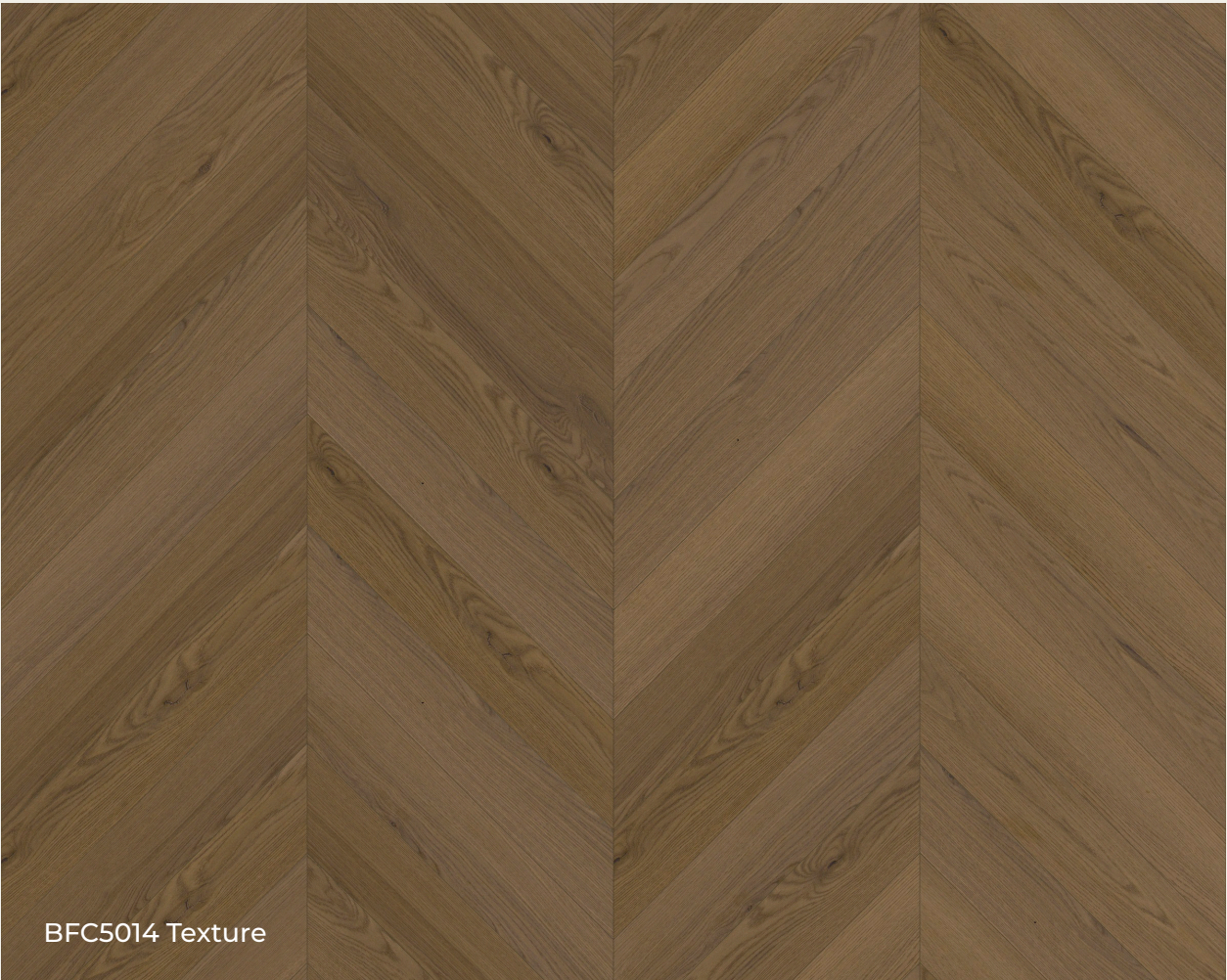
1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Cortado



BFC5014 Texture

BFC5015 Oak Light Grey

ROMA
CHEVRON

Pale, airy grey with a Scandinavian coolness that opens up the space. The 45-degree chevron point draws the eye along continuous, dynamic lines.

SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Light Grey



BFC5015 Texture

BFC5016 Oak American Walnut

ROMA
C H E V R O N

Rich walnut depth with dark, expressive grain for a stately interior. The 45-degree chevron point draws the eye along continuous, dynamic lines.

SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

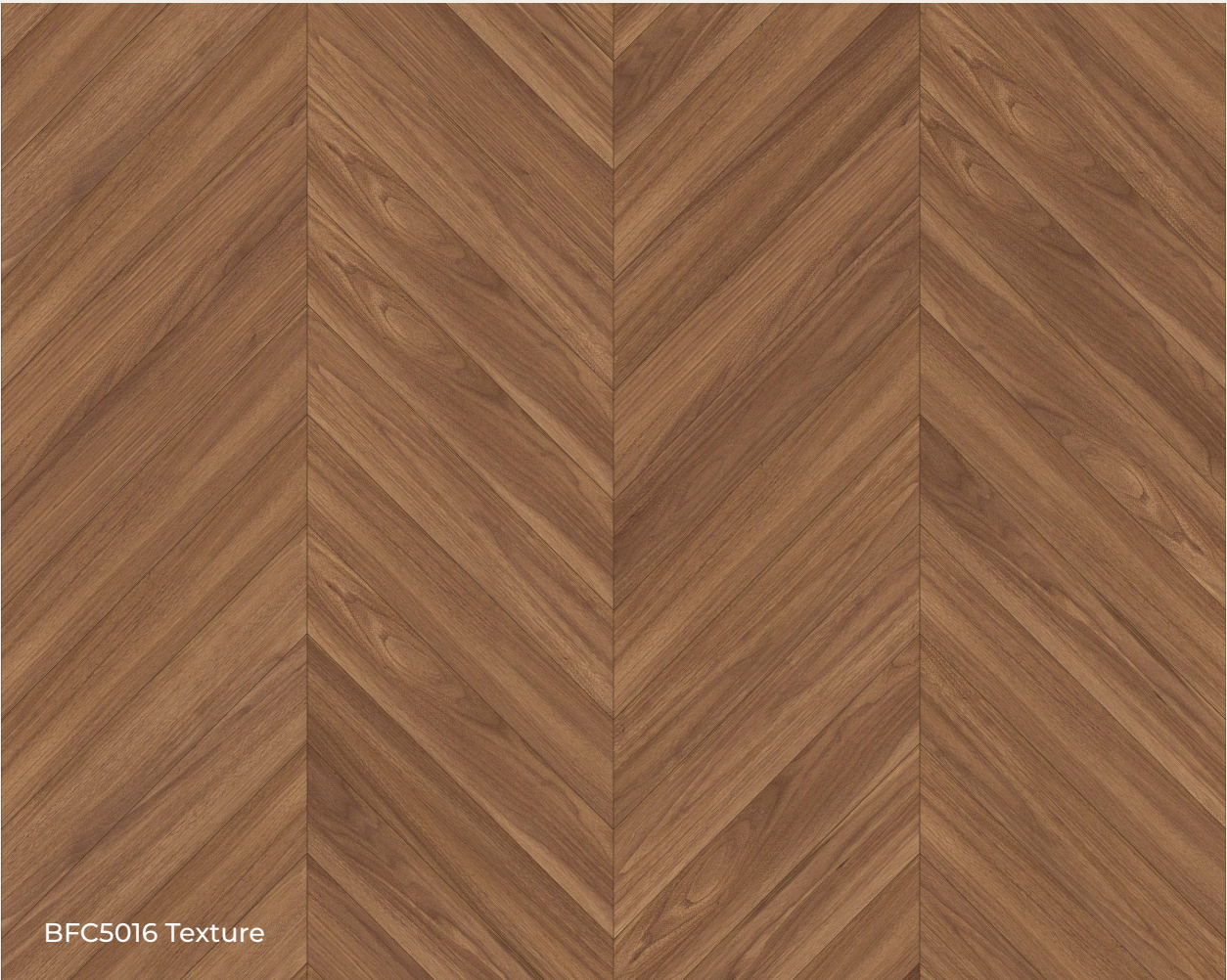
1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Walnut · American Walnut



BFC5016 Texture

BFC5018 Oak Natural

ROMA
CHEVRON

Pure natural oak, the timeless reference tone that suits every style. The 45-degree chevron point draws the eye along continuous, dynamic lines.

SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Natural



BFC5018 Texture

BFC5019 Oak Smoked

ROMA
CHEVRON

Dark smoked oak with dramatic depth and a refined, moody character. The 45-degree chevron point draws the eye along continuous, dynamic lines.

SPECIFICATIONS

DIMENSIONS

128mm × 556mm / 128mm × 714mm

STRUCTURE

10 mm

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.42 m² / 20 pcs (10 L + 10 R)

PATTERN

Chevron

COLOR TONE

Oak · Smoked



BFC5019 Texture

SPECIFICATIONS

Technical structure

DIMENSIONS

1513 x 235 x 11 mm

THICKNESS

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs



15 DB ACOUSTIC
Silence Plus underlay



BLACK HDF
890-900 kg/m³



UNILIN LOCK
Angle-Angle Clip



AQUA-SAFE
4-side wax



1 MM EVA
Acoustic underlay



CLASS 33 / AC5
Heavy use



3D EIR
Synchronized grain



SUPER-MATTE
0° gloss



SLIP RESISTANCE (EN 14041)
DS (μ ≥ 0.30)



E1 / CARB
Low emissions



WARRANTY

30 years residential
10 years commercial

Details engineered with precision

Elegance XL scales the plank up: wide-format boards with a 4-sided bevel, Diamond-coated wear layer and Black HDF core for an open, architectural floor that stays silent and stable.



Made In Italy

BFXL105010 Oak XL Plank Mocha 4V

ELEGANCE
XL

Deep mocha brown with a roasted, espresso warmth that anchors the room. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Mocha



BFXL105010 Texture

BFXL105011 Oak XL Plank Cafe Creme 4V

ELEGANCE

X L

A soft, creamy blonde oak that fills the interior with quiet light. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Cafe Creme



BFXL105011 Texture

BFXL105012 Oak XL Plank Cappucino 4V

ELEGANCE

Warm taupe with milky undertones — easy, inviting and endlessly combinable. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Cappucino



BFXL105012 Texture

BFXL105013 Oak XL Plank Honey 4V

ELEGANCE
XL

Golden honey tones that bring instant warmth and a sunlit glow. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Honey



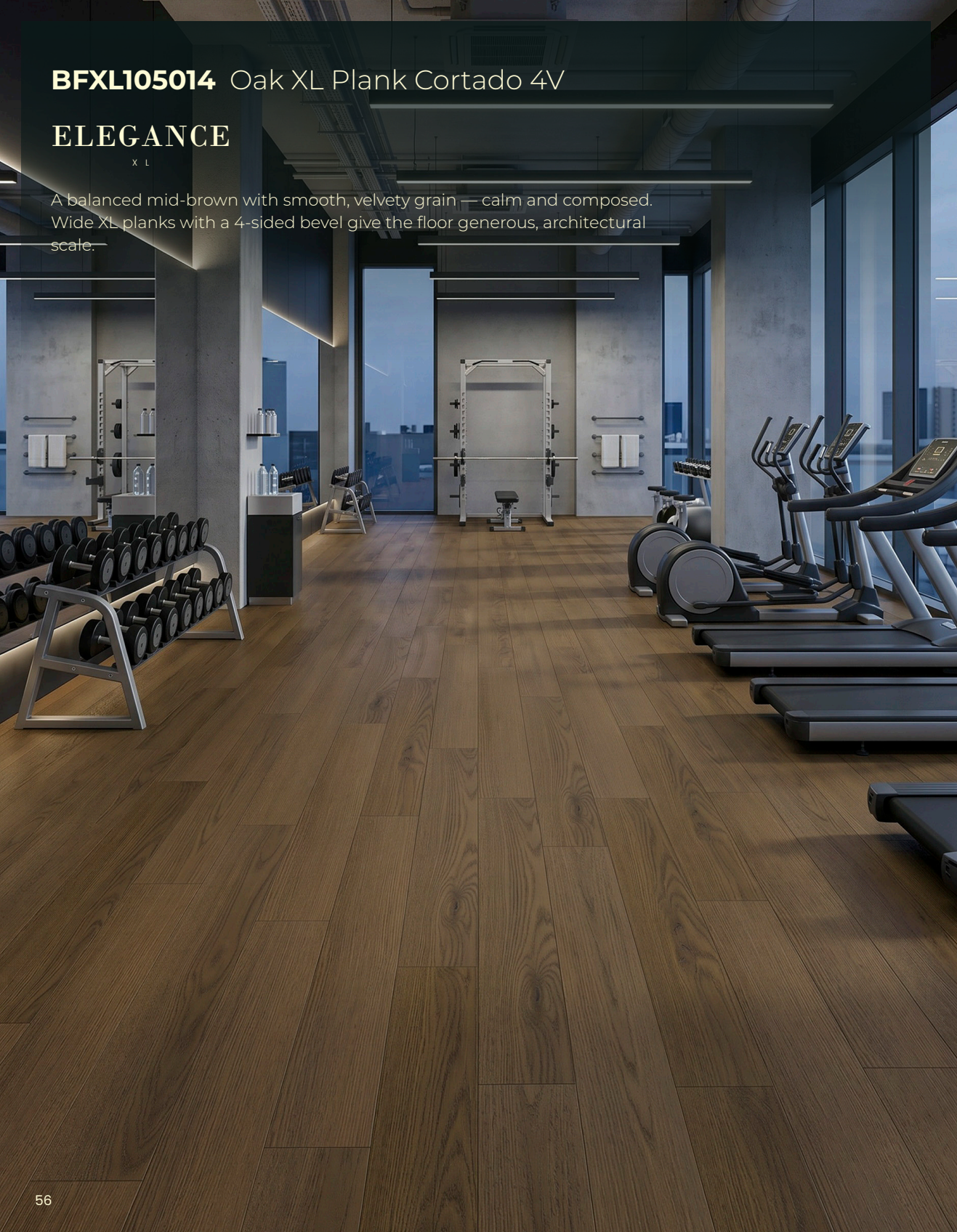
BFXL105013 Texture

BFXL105014 Oak XL Plank Cortado 4V

ELEGANCE

X L

A balanced mid-brown with smooth, velvety grain — calm and composed. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.



SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Cortado



BFXL105014 Texture

BFXL105015 Oak XL Plank Light Grey 4V

ELEGANCE
X L

Pale, airy grey with a Scandinavian coolness that opens up the space. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Light Grey



BFXL105015 Texture

BFXL105016 Walnut XL PlankAmericano 4V

ELEGANCE

Rich walnut depth with dark, expressive grain for a stately interior. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

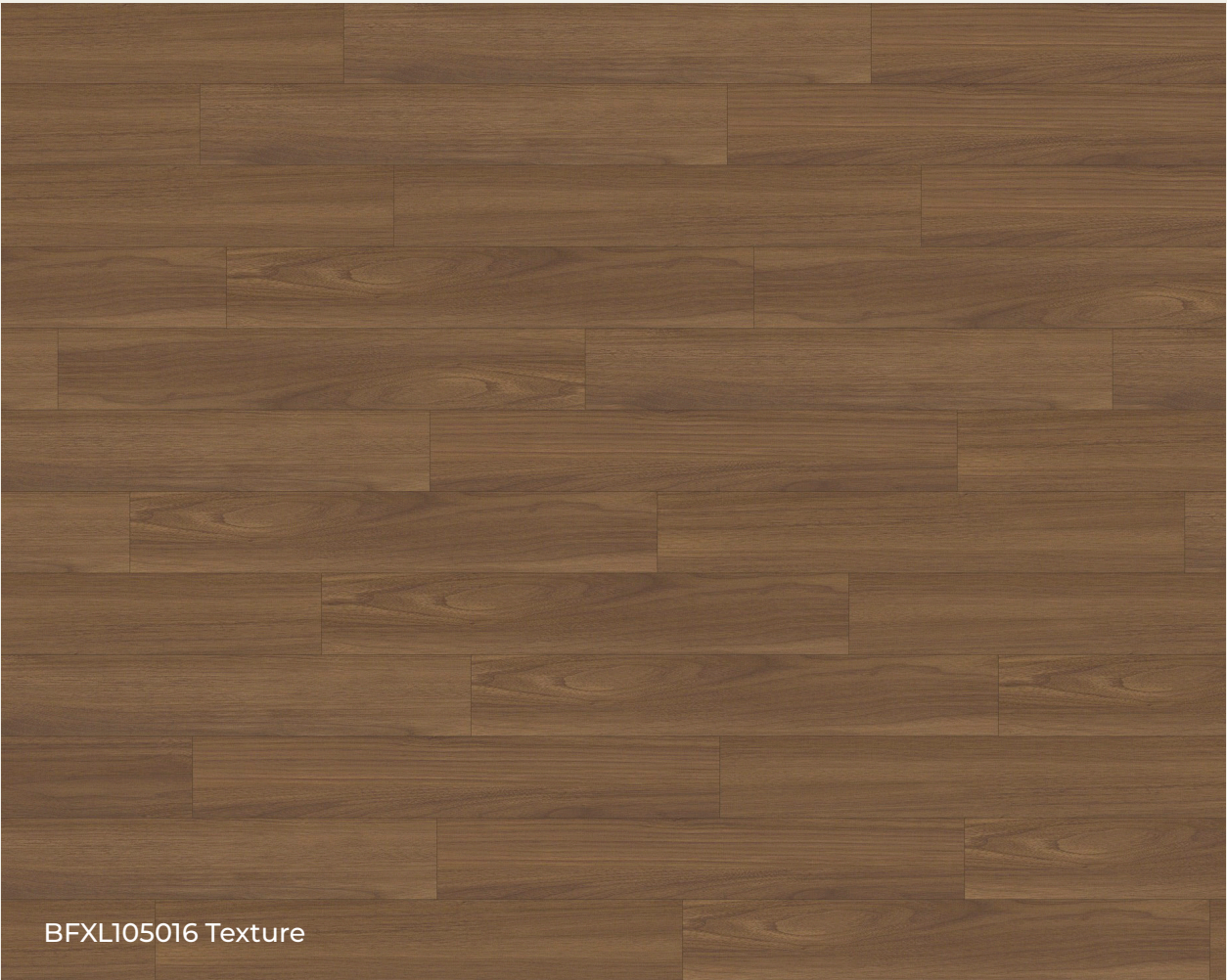
2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Walnut ·Americano



BFXL105016 Texture

BFXL105017 Oak XL Plank Grey White 4V

ELEGANCE
X L

Whitewashed and weathered — a driftwood tone for bright, minimal rooms. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Grey White



BFXL105017 Texture

BFXL105018 Oak XL Plank Natural 4V

ELEGANCE
X L

Pure natural oak, the timeless reference tone that suits every style. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.



SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

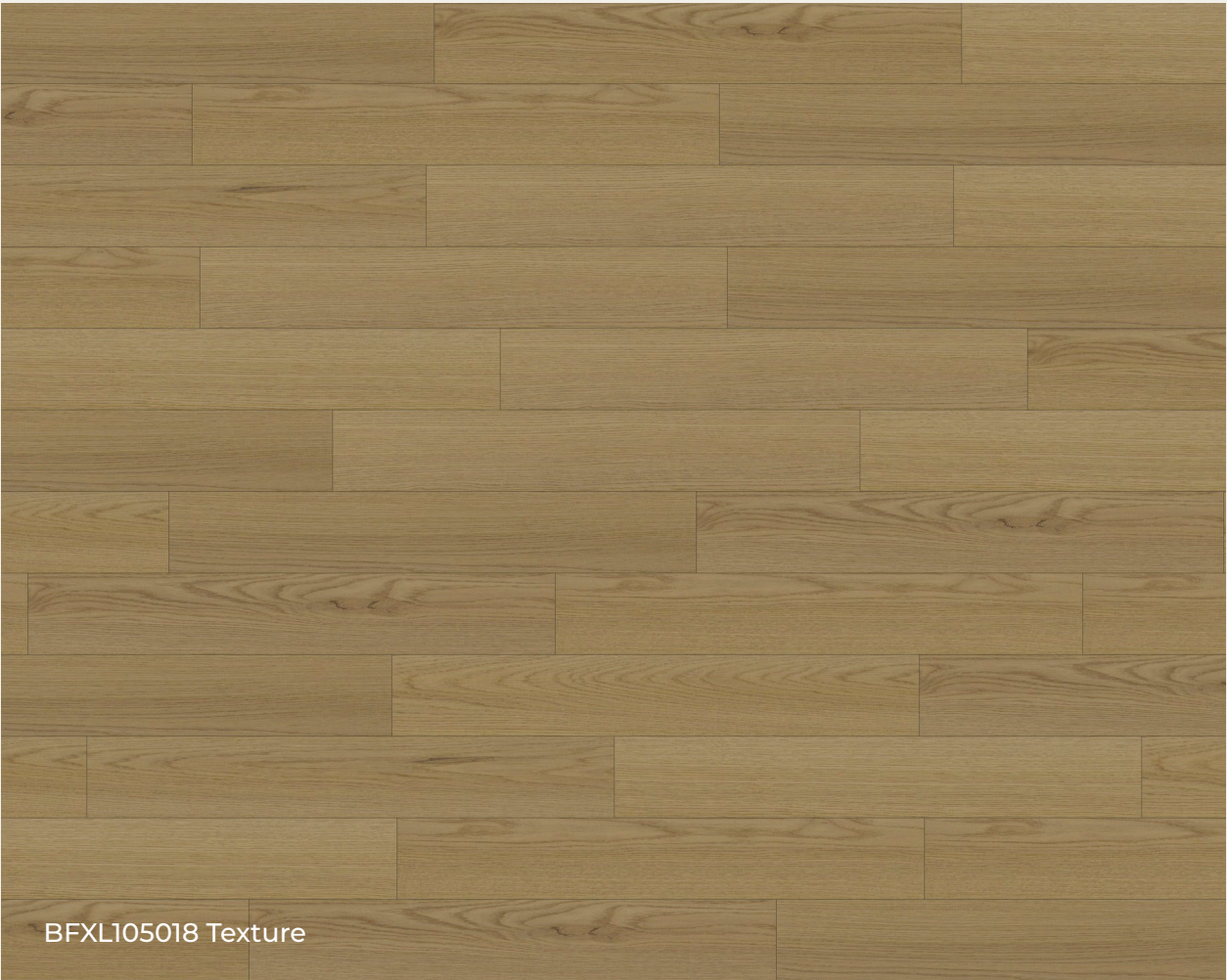
2.13 m² / 6 pcs

PATTERN

Plank

COLOR TONE

Oak · Natural



BFXL105018 Texture

BFXL105019 Oak XL Plank Smoked 4V

ELEGANCE

Dark smoked oak with dramatic depth and a refined, moody character. Wide XL planks with a 4-sided bevel give the floor generous, architectural scale.



SPECIFICATIONS

DIMENSIONS

1513 x 235 x 11 mm

STRUCTURE

11 mm (10 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-sided micro bevel

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

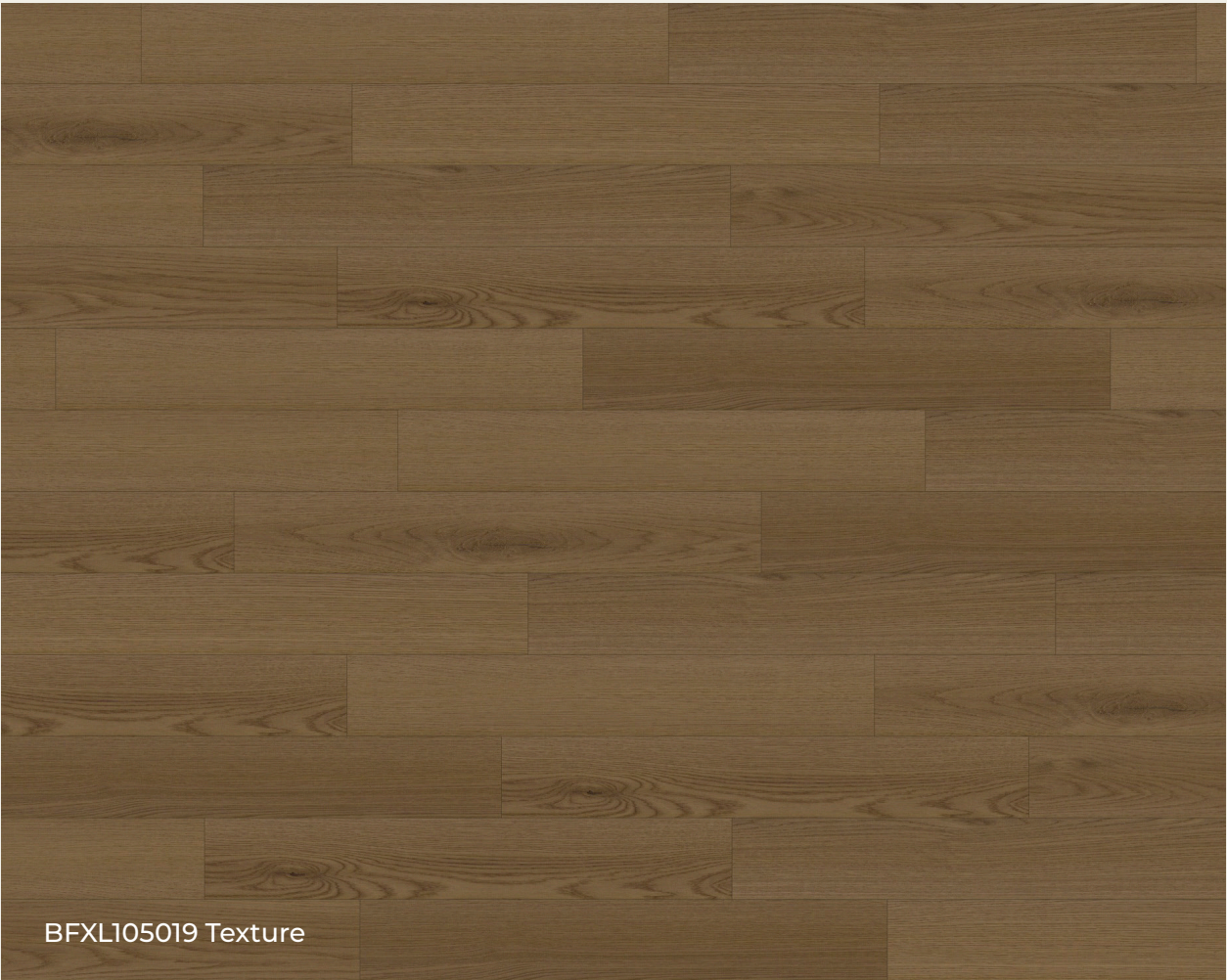
2.13 m² / 6 pcs

PATTERN

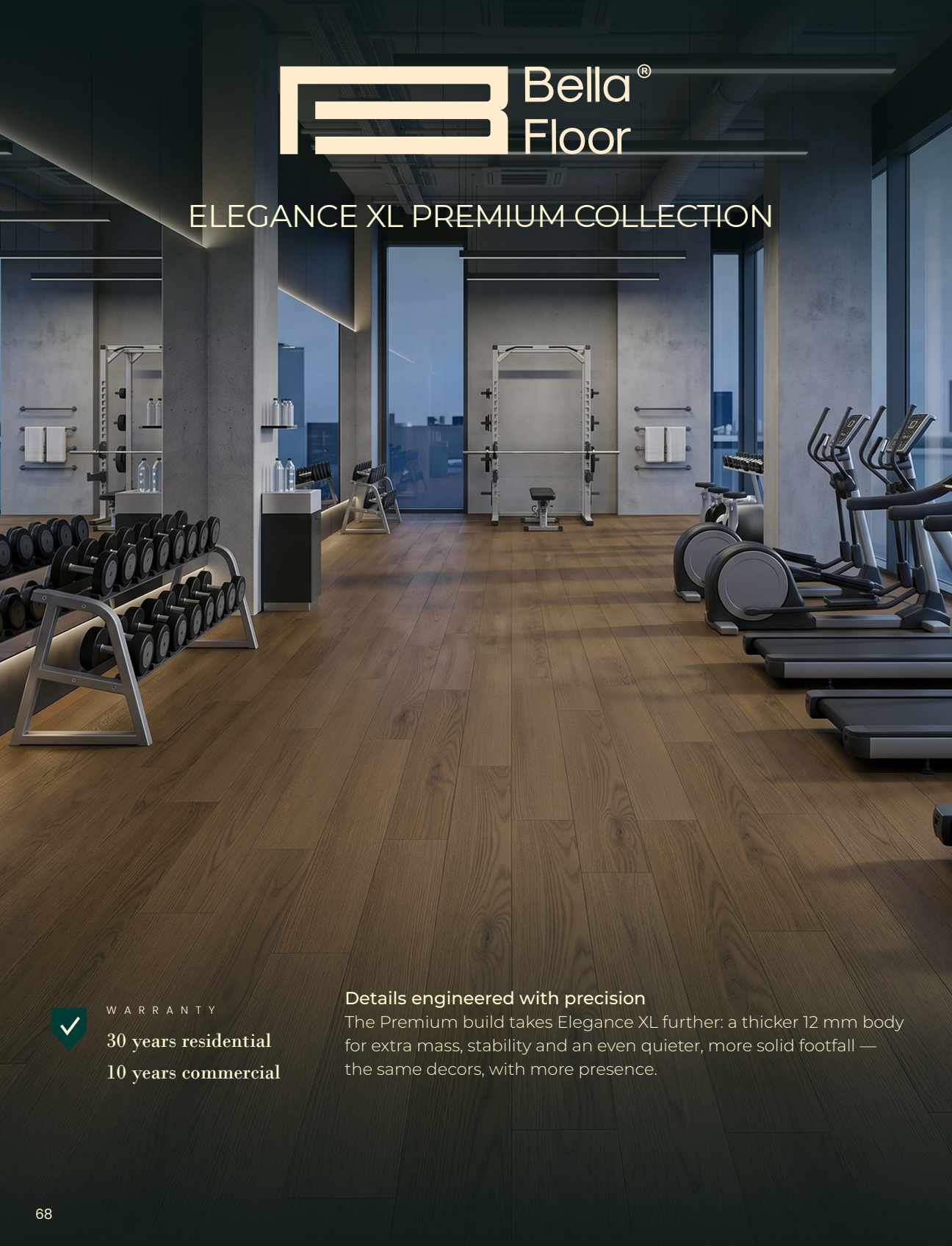
Plank

COLOR TONE

Oak · Smoked



BFXL105019 Texture



WARRANTY

30 years residential
10 years commercial

Details engineered with precision

The Premium build takes Elegance XL further: a thicker 12 mm body for extra mass, stability and an even quieter, more solid footfall — the same decors, with more presence.

Elegance XL Premium Aqua Acoustic Laminate Features

SPECIFICATIONS

Technical structure

DIMENSIONS

1513 x 235 x 13 mm

THICKNESS

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs



15 DB ACOUSTIC
Silence Plus underlay



BLACK HDF
890-900 kg/m³



UNILIN LOCK
Angle-Angle Clip



AQUA-SAFE
4-side wax



1 MM EVA
Acoustic underlay



CLASS 33 / AC5
Heavy use



3D EIR
Synchronized grain



SUPER-MATTE
0° gloss



SLIP RESISTANCE (EN 14041)
DS (μ > 0.30)



E1 / CARB
Low emissions



Made In Italy



BFXL125010 Oak XL Plank Mocha 4V

ELEGANCE
XL PREMIUM

Deep mocha brown with a roasted, espresso warmth that anchors the room. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Mocha



BFXL125010 Texture

BFXL125011 Oak XL Plank Cafe Creme 4V

ELEGANCE
XL PREMIUM

A soft, creamy blonde oak that fills the interior with quiet light. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Cafe Creme



BFXL125011 Texture

BFXL125012 Oak XL Plank Cappucino 4V

ELEGANCE
XL PREMIUM

Warm taupe with milky undertones — easy, inviting and endlessly combinable. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Cappucino



BFXL125012 Texture

BFXL125013 Oak XL Plank Honey 4V

ELEGANCE
XL PREMIUM

Golden honey tones that bring instant warmth and a sunlit glow. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Honey



BFXL125013 Texture

BFXL125014 Oak XL Plank Cortado 4V

ELEGANCE
XL PREMIUM

A balanced mid-brown with smooth, velvety grain — calm and composed.
The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

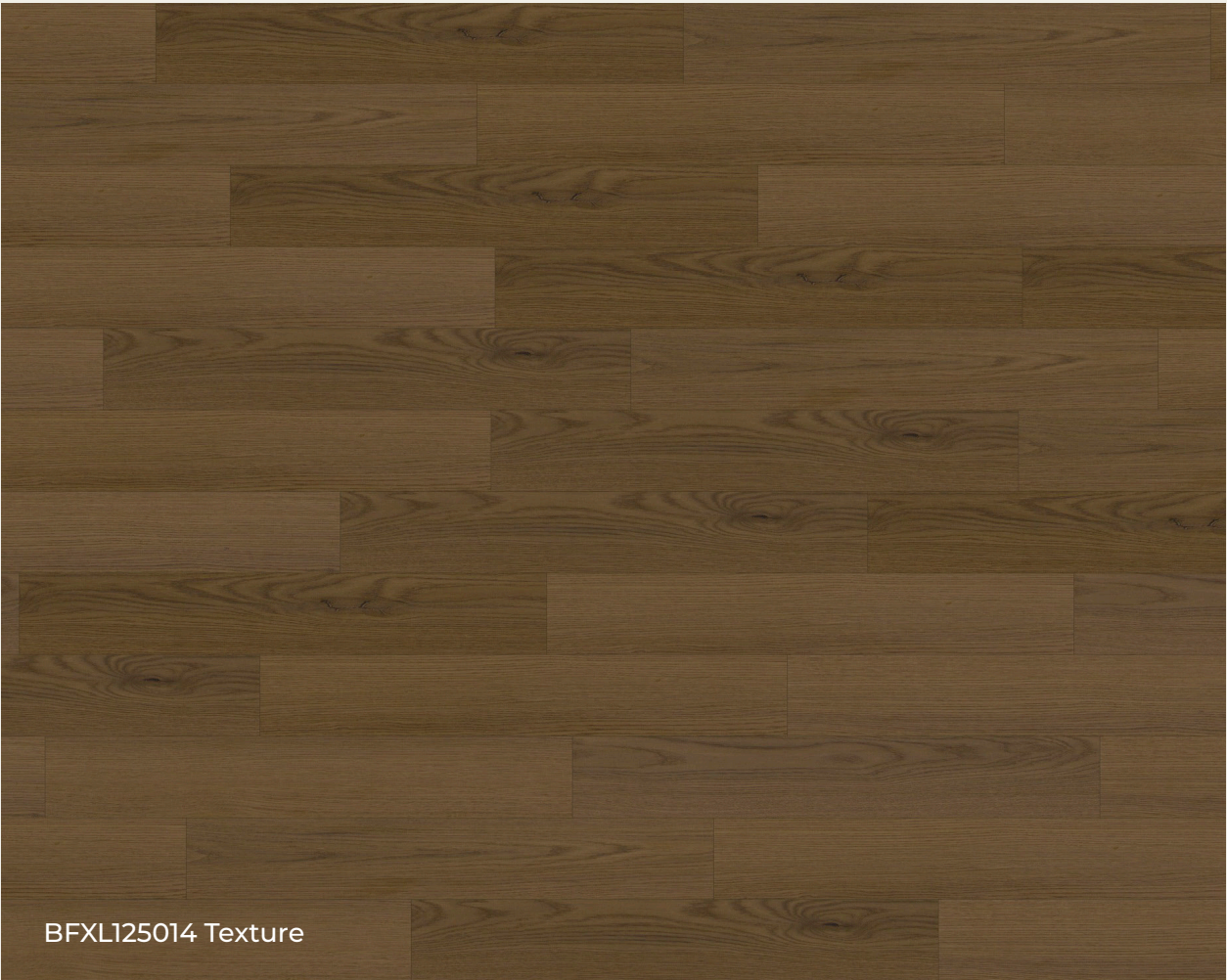
1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Cortado



BFXL125014 Texture

BFXL125015 Oak XL Plank Light Grey 4V

ELEGANCE
XL PREMIUM

Pale, airy grey with a Scandinavian coolness that opens up the space. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Light Grey



BFXL125015 Texture

BFXL125016 Walnut XL Plank Americano 4V

ELEGANCE
XL PREMIUM

Rich walnut depth with dark, expressive grain for a stately interior. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Walnut · Americano



BFXL125016 Texture

BFXL125017 Oak XL Plank Grey White 4V

ELEGANCE
XL PREMIUM

Whitewashed and weathered — a driftwood tone for bright, minimal rooms. The 12 mm Premium build adds extra body, stability and a quieter footfall.

SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Grey White



BFXL125018 Oak XL Plank Natural 4V

ELEGANCE
XL PREMIUM

Pure natural oak, the timeless reference tone that suits every style. The 12 mm Premium build adds extra body, stability and a quieter footfall.



SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

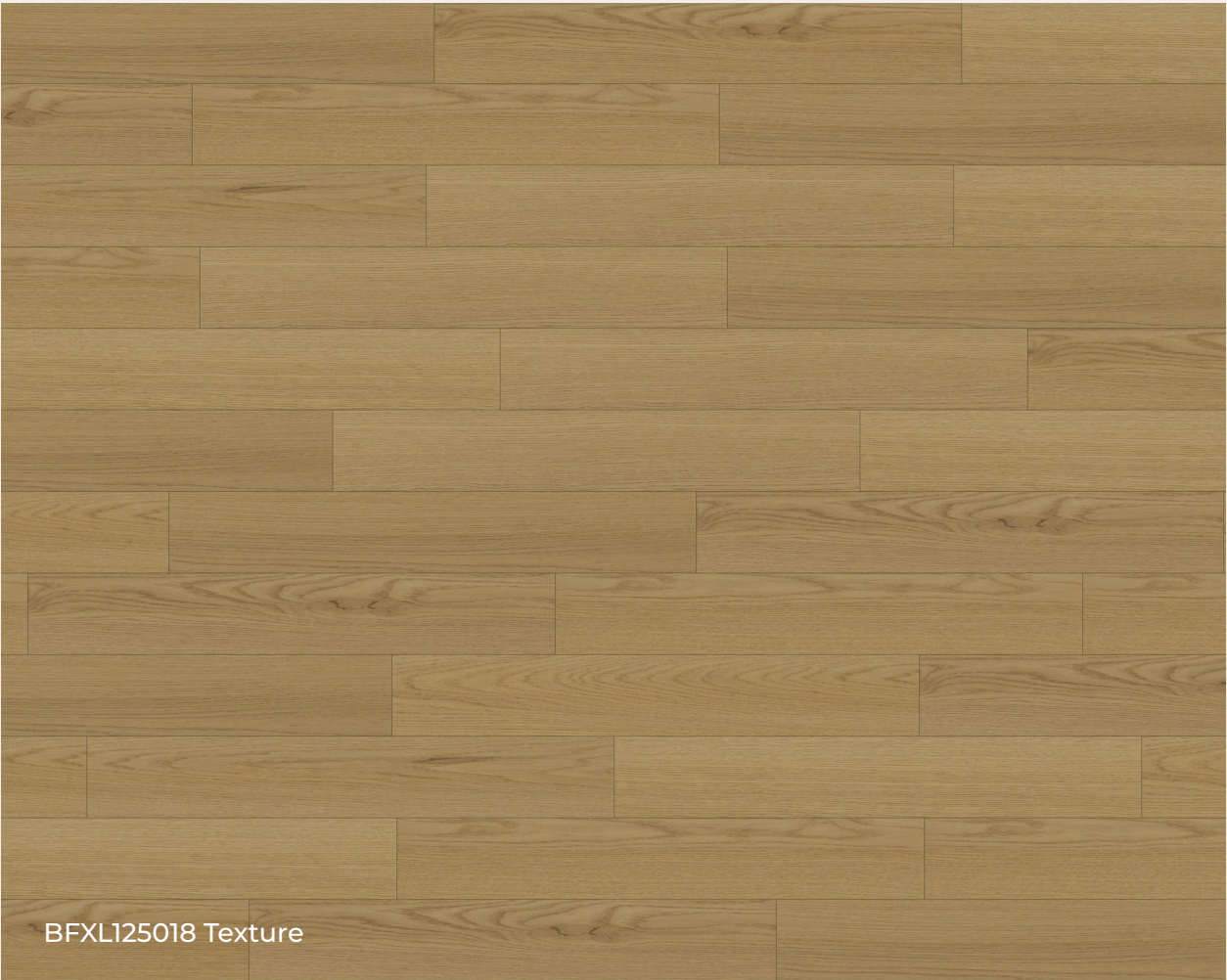
1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Natural



BFXL125018 Texture

BFXL125019 Oak XL Plank Smoked 4V

ELEGANCE
XL PREMIUM

Dark smoked oak with dramatic depth and a refined, moody character. The 12 mm Premium build adds extra body, stability and a quieter footfall.



SPECIFICATIONS

DIMENSIONS

1513 x 235 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

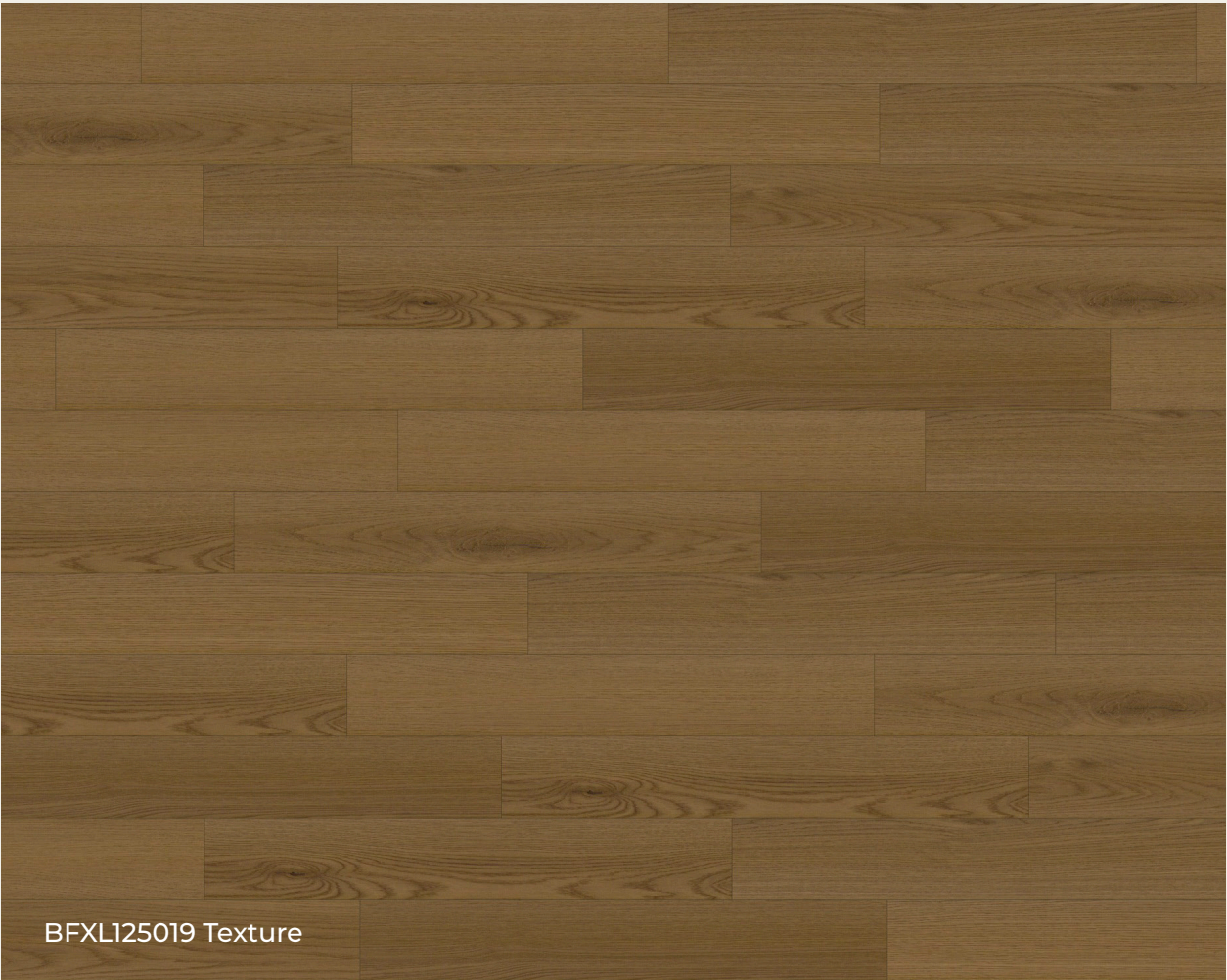
1.78 m² / 5 pcs

PATTERN

Plank

COLOR TONE

Oak · Smoked



BFXL125019 Texture

Elegance XXL Long Aqua Acoustic Laminate Features

SPECIFICATIONS

Technical structure

DIMENSIONS

2200 x 233 x 13 mm

THICKNESS

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs



15 DB ACOUSTIC
Silence Plus underlay



BLACK HDF
890-900 kg/m³



UNILIN LOCK
Angle-Angle Clip



AQUA-SAFE
4-side wax



1 MM EVA
Acoustic underlay



CLASS 33 / AC5
Heavy use



3D EIR
Synchronized grain



SUPER-MATTE
0° gloss



SLIP RESISTANCE (EN 14041)
DS (μ ≥ 0.30)



E1 / CARB
Low emissions

Details engineered with precision

Elegance XXL Long stretches the format: extra-long boards that run nearly seamless across the room, with the same Diamond wear layer, Black HDF core and acoustic comfort.



WARRANTY

30 years residential
10 years commercial



Made In Italy

BFXXL5010 XXL Oak Mocha

ELEGANCE
XXL LONG

Deep mocha brown with a roasted, espresso warmth that anchors the room. Extra-long XXL boards run nearly seamless, stretching the room's perspective.



SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Mocha



BFXXL5010 Texture

BFXXL5011 XXL Oak Cafe Creme

ELEGANCE
XXL LONG

A soft, creamy blonde oak that fills the interior with quiet light. Extra-long XXL boards run nearly seamless, stretching the room's perspective.



SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Cafe Creme



BFXXL5011 Texture

BFXXL5012 XXL Oak Cappucino

ELEGANCE
XXL LONG

Warm taupe with milky undertones — easy, inviting and endlessly combinable. Extra-long XXL boards run nearly seamless, stretching the room's perspective.



SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Cappucino



BFXXL5012 Texture

BFXXL5013 XXL Oak Honey

ELEGANCE
XXL LONG

Golden honey tones that bring instant warmth and a sunlit glow. Extra-long XXL boards run nearly seamless, stretching the room's perspective.



SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Honey



BFXXL5013 Texture

BFXXL5014 XXL Oak Cortado

ELEGANCE
XXL LONG

A balanced mid-brown with smooth, velvety grain — calm and composed. Extra-long XXL boards run nearly seamless, stretching the room's perspective.

SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

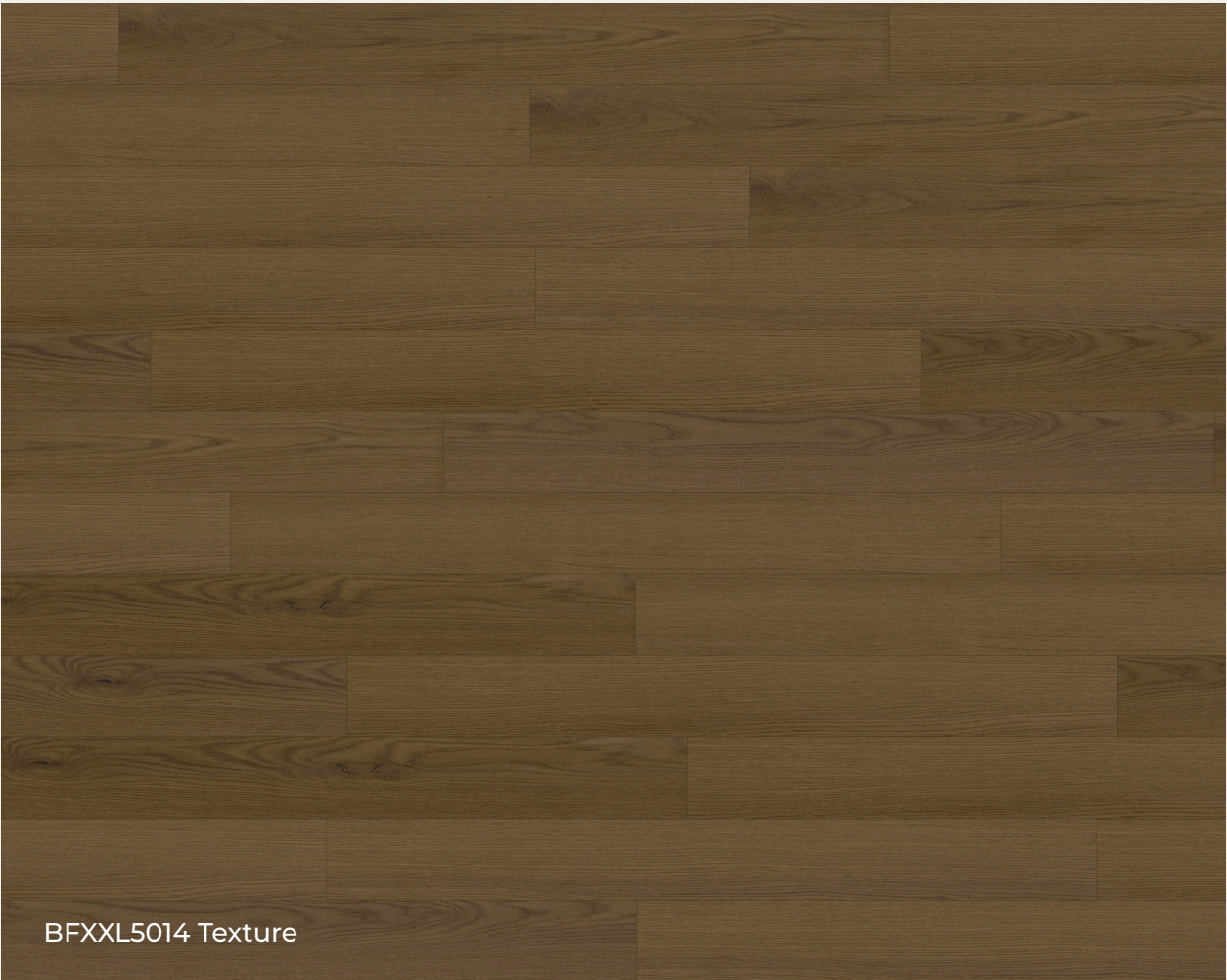
2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Cortado



BFXXL5014 Texture

BFXXL5015 XXL Oak Light Grey

ELEGANCE
XXL LONG

Pale, airy grey with a Scandinavian coolness that opens up the space. Extra-long XXL boards run nearly seamless, stretching the room's perspective.

SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Light Grey



BFXXL5018 XXL Oak Natural

ELEGANCE
XXL LONG

Pure natural oak, the timeless reference tone that suits every style. Extra-long XXL boards run nearly seamless, stretching the room's perspective.



SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Natural



BFXXL5018 Texture

BFXXL5019 XXL Oak Smoked

ELEGANCE

XXL LONG

Dark smoked oak with dramatic depth and a refined, moody character. Extra-long XXL boards run nearly seamless, stretching the room's perspective.



SPECIFICATIONS

DIMENSIONS

2200 x 233 x 13 mm

STRUCTURE

13 mm (12 mm Black HDF + 1 mm EVA)

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

2.05 m² / 4 pcs

PATTERN

Plank (XXL)

COLOR TONE

Oak · Smoked



BFXXL5019 Texture



Sense Aqua Acoustic Laminate Features

SPECIFICATIONS

Technical structure

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

THICKNESS

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs



15 DB ACOUSTIC
Silence Plus underlay



BLACK HDF
890-900 kg/m³



UNILIN LOCK
Angle-Angle Clip



AQUA-SAFE
4-side wax



1 MM EVA
Acoustic underlay



CLASS 33 / AC5
Heavy use



3D EIR
Synchronized grain



SUPER-MATTE
0° gloss



SLIP RESISTANCE (EN 14041)
DS (μ ≥ 0.30)



E1 / CARB
Low emissions



WARRANTY

30 years residential
10 years commercial

Details engineered with precision

Sense is the quiet essential: a clean-lined plank with super-matte 3D EIR surface, Black HDF core and built-in acoustic underlay — durable, waterproof and effortless to live with.



Made In Italy



BFS5010 Oak Plank Mocha

SENSE
COLLECTION

Deep mocha brown with a roasted, espresso warmth that anchors the room. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Mocha



BFS5010 Texture

BFS5011 Oak Plank Cafe Creme

SENSE
COLLECTION

A soft, creamy blonde oak that fills the interior with quiet light. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Cafe Creme



BFS5011 Texture

BFS5012 Oak Plank Cappucino

SENSE
COLLECTION

Warm taupe with milky undertones — easy, inviting and endlessly combinable. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Cappucino



BFS5012 Texture

BFS5013 Oak Plank Honey

SENSE
COLLECTION

Golden honey tones that bring instant warmth and a sunlit glow. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Honey



BFS5013 Texture

BFS5014 Oak Plank Cortado

SENSE
COLLECTION

A balanced mid-brown with smooth, velvety grain — calm and composed. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

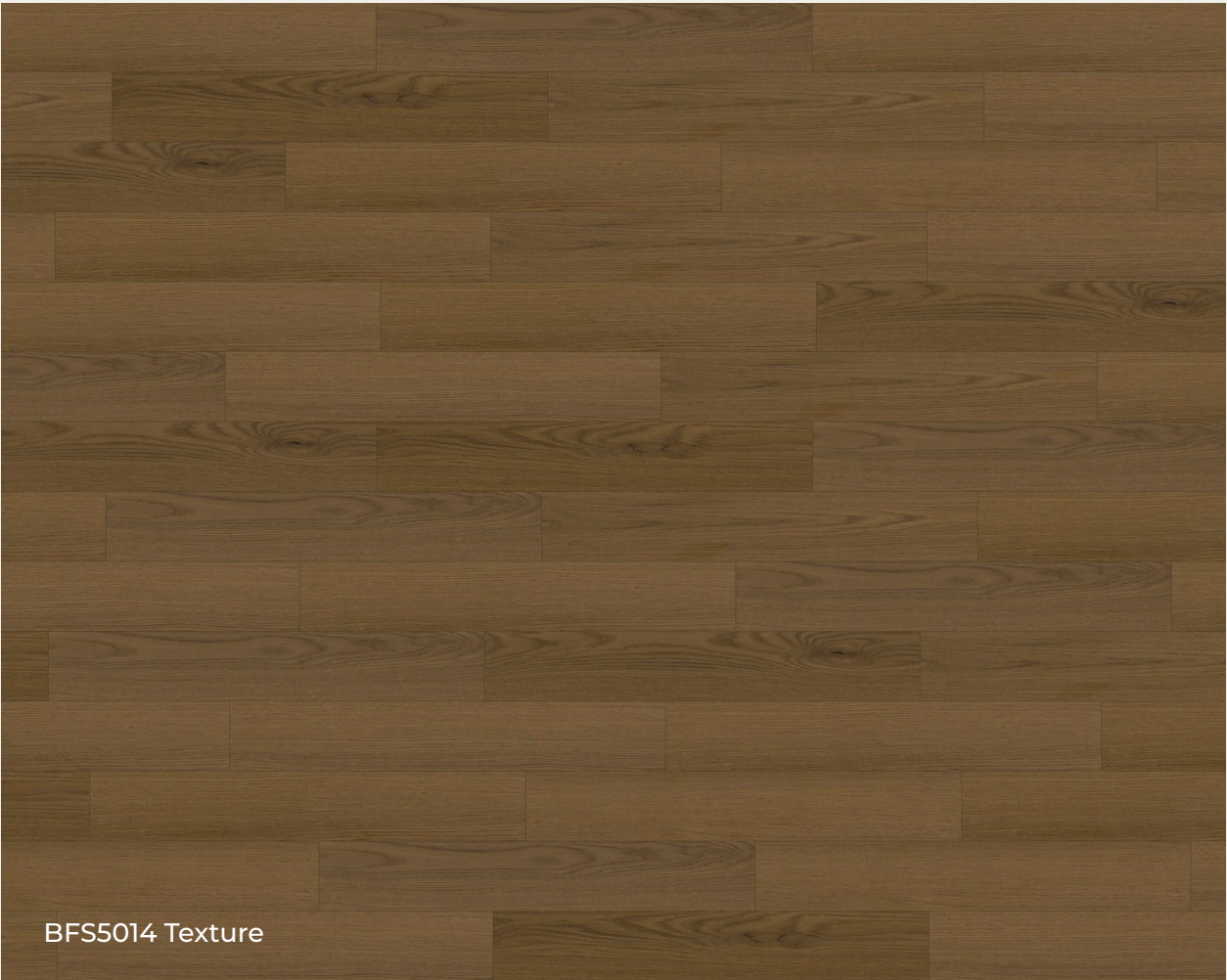
9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Cortado



BFS5014 Texture

BFS5015 Oak Plank Light Grey

SENSE
COLLECTION

Pale, airy grey with a Scandinavian coolness that opens up the space. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Light Grey



BFS5015 Texture

BFS5016 Walnut Plank Americano

SENSE
COLLECTION

Rich walnut depth with dark, expressive grain for a stately interior. A clean plank format engineered for quiet, comfortable everyday living.



SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

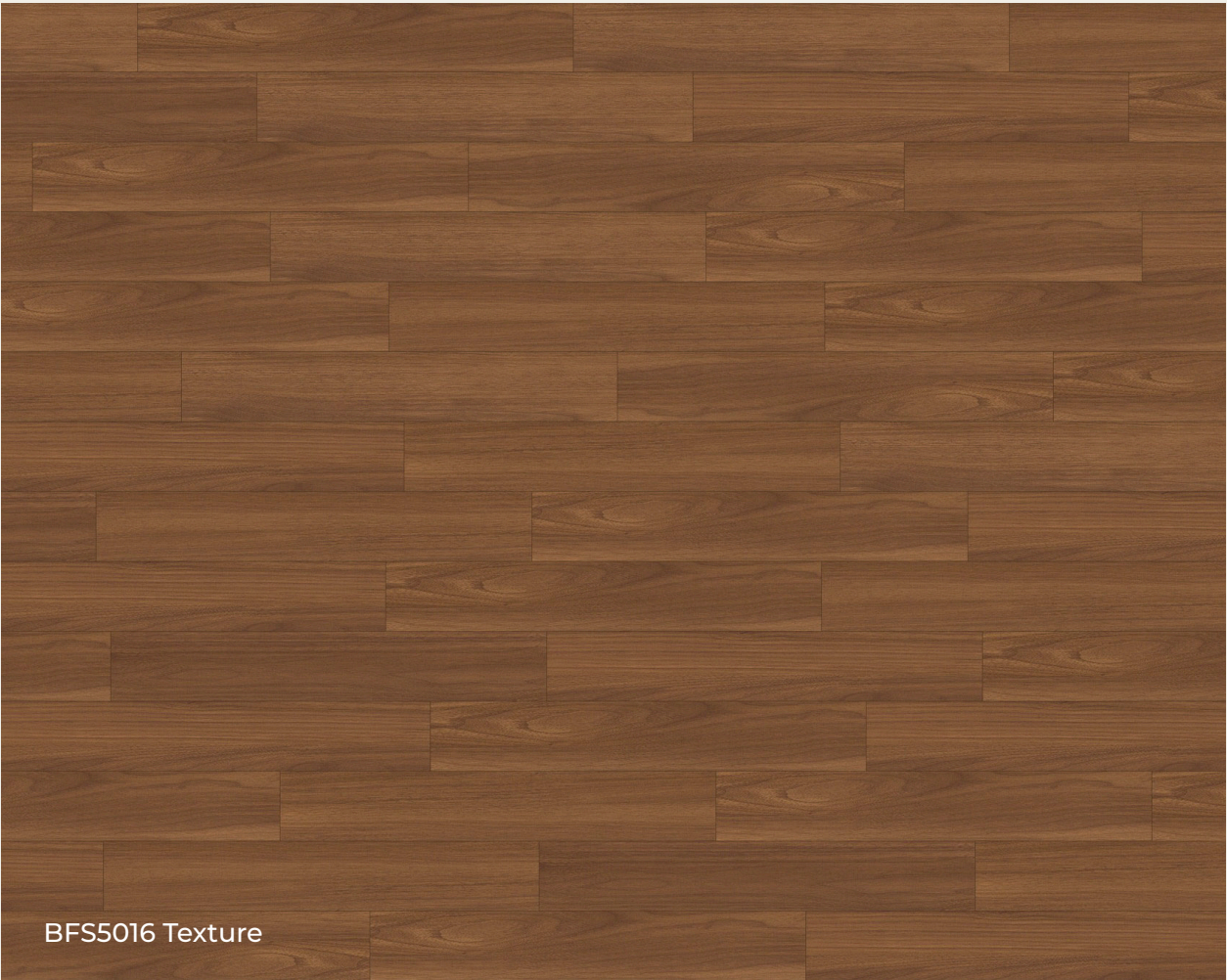
9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Walnut · Americano



BFS5016 Texture

BFS5017 Oak Plank Grey White

SENSE
COLLECTION

Whitewashed and weathered — a driftwood tone for bright, minimal rooms.
A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Grey White



BFS5017 Texture

BFS5018 Oak Plank Natural

SENSE
COLLECTION

Pure natural oak, the timeless reference tone that suits every style. A clean plank format engineered for quiet, comfortable everyday living.

SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Natural



BFS5018 Texture

BFS5019 Oak Plank Smoked

SENSE
COLLECTION

Dark smoked oak with dramatic depth and a refined, moody character. A clean plank format engineered for quiet, comfortable everyday living.



SPECIFICATIONS

DIMENSIONS

195 x 1215 x 9 mm / 195 x 1215 x 11 mm

STRUCTURE

9 mm / 11 mm with EVA

EDGE DETAIL

4-Sides Painted Micro Bevel Plus WAX on 4 sides

SURFACE

Super matte / 3D EIR

WEAR CLASS

AC5

PACKAGE

9 mm: 1.89 m² / 8 pcs | 11 mm: 2.13 m² / 9 pcs

PATTERN

Plank

COLOR TONE

Oak · Smoked



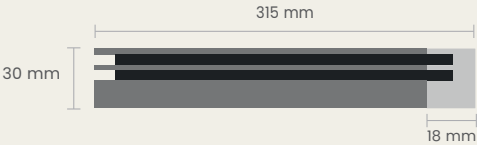
BFS5019 Texture

Accessories

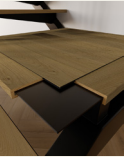
Every Bella Floor hybrid floor is completed by a coordinated family of finishing profiles. Five trims, produced in the same ten decors as the boards, resolve every transition, step and edge with a seamless, tailored finish.



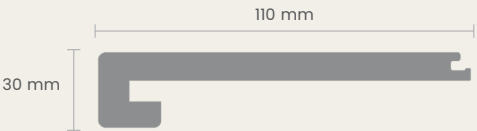
EndCap
Stair tread & EndCap
Lengths 2400 / 2800 mm



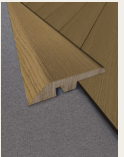
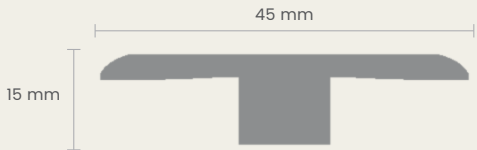
Square Tread
Stair tread & step edge
Lengths 1200 / 1500 / 2200 / 2409 / 3000 mm



Flush Stair Nose
Flush stair edge
Lengths 2400 – 2800 mm



T-Molding
Same-level floor joint
Lengths 2400 – 2800 mm



Reducer
Transition to a lower floor
Lengths 2400 – 2800 mm

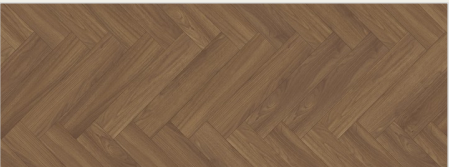


Square Nose
Square step / level edge
Lengths 2400 – 2800 mm

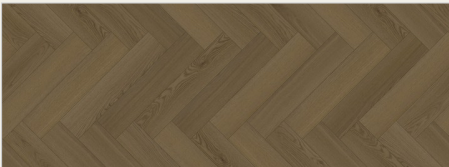


TEN MATCHING DECORS

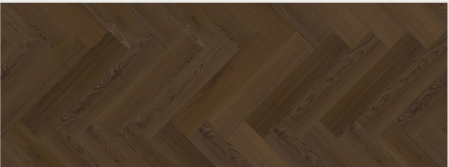
Each profile is available in all ten collection decors — for a finish that disappears into the floor.



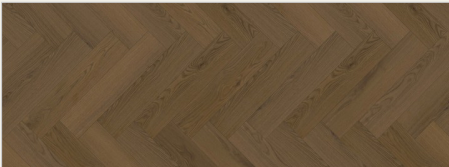
American Walnut



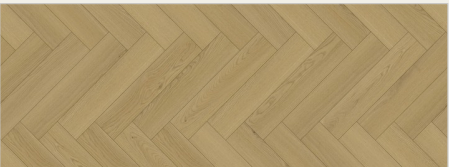
Smoked



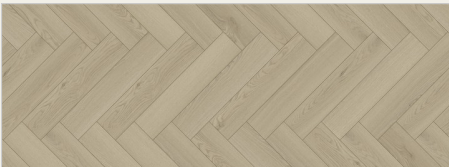
Mocha



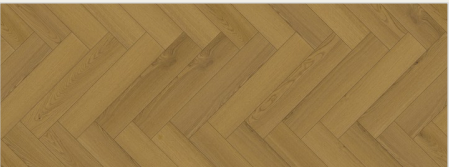
Cortado



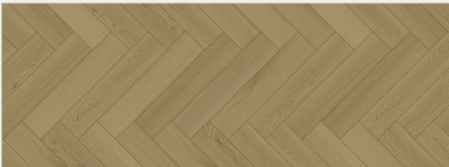
Cappucino



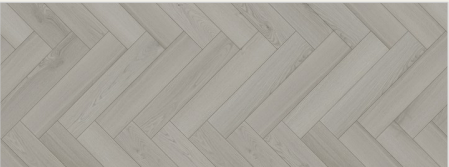
Cafe Creme



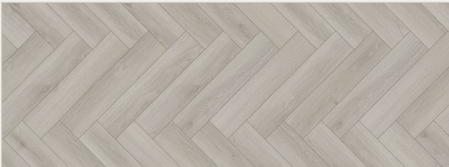
Honey



Natural



Light Grey



Grey White

WHERE BELLA FLOOR LIVES

Applications

From private homes to hospitality and busy workspaces — a hybrid surface engineered for real life: waterproof, quiet underfoot and built to stay beautiful through years of use.

